

Raising funds with emergency card

An ICE card (In Case of Emergency) is an emergency card for your wallet or purse that contains the names and numbers of your closest family members plus important medical information.

In a new initiative, Irish ICE Cards has teamed up with Diabetes Ireland, with the aim of increasing the number of people carrying these cards, but also to raise vital funds for diabetes research.

ICE cards can be used by anyone, not just by people with diabetes. For example, having important numbers close to hand can be helpful for people with memory problems and they are ideal to put in a child's school bag or sports bag.

For every ICE card sold through the leaflet enclosed with this issue or online, €5 will be donated directly to Diabetes Ireland. This money will be spent on important research.

“We at Diabetes Ireland are very happy to work together with Irish ICE Cards on this new idea, which we feel will be of great benefit to people not only with diabetes, but with many other medical conditions too. “We are also delighted to receive a donation of €5 to Diabetes Ireland from every ICE card sold through the enclosed leaflet and online,” said Kieran O’Leary, CEO of Diabetes Ireland.

For more information on Irish ICE Cards, visit
www.irishicecard.ie